

How Retailers Compare Automatic Tent Sizes for an Assortment

Compare the two recorded Automatic Hexagonal Tent configurations by dimensions, packed size and weight, then build a clearer retail selection brief.

Cover: AI-generated editorial scene; not a Seawing product, customer site or project photograph.

Seawing Editorial Team

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TL;DR

The smaller Automatic Hexagonal Tent is listed at 240 × 210 × 135 cm, 4.0 kg and 77 × 16 × 16 cm packed; the larger is 280 × 240 × 155 cm, 4.8 kg and 88 × 18 × 18 cm packed. A retailer should compare display and transport fit alongside a sample layout, not infer usable floor area or a guaranteed sleeper count from outer dimensions alone.

Start with the customer's use, not a person-count label

Both options belong to one published Seawing product reference. The larger listed envelope offers more span and height, while the smaller option is lighter and shorter in its storage bag. Neither number tells a buyer exactly how many mattresses, bags or people fit comfortably inside a hexagonal floor.

For a retail range, describe the likely shopping decision: compact transport and a smaller campsite pitch, or more room for a group and its gear. Test those stories with the actual sample, intended sleeping pads and display space before writing shelf copy. The listed dimensions identify variants; they are not measured usable-floor-area or weather-performance results.

The two published configurations, side by side

These are the current product-record values, not independently verified field measurements. Compare like-for-like fields before deciding which option belongs in a range.

The two published configurations, side by side

Published field	Smaller option	Larger option
Overall dimensions	240 × 210 × 135 cm	280 × 240 × 155 cm
Product weight	4.0 kg	4.8 kg
Packed size	77 × 16 × 16 cm	88 × 18 × 18 cm
Retail interpretation	Shorter carry package; check display and pad layout	Wider listed span; check campsite and pad layout

Two assortment roles, one product family

Compact-range candidate 240 × 210 cm A shorter 77 cm carry package may suit a compact display or transport brief. Validate interior layout with a sample.	Space-led candidate 280 × 240 cm More listed span and 155 cm peak height may suit a space-led range. Check actual usable room and site footprint.
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Decision diagram based on published external dimensions and packed measurements. Card size is illustrative, not a scaled floor plan.

Use imagery for identification, not a capacity claim

The catalogue photograph identifies the current product reference; the second image is an outdoor video still. Neither replaces a measured floor plan or a variant-specific sample review.



Real product-reference image. Match the quoted colour, size and included parts to the selected option.



Real outdoor video still for visual context; it is not measurement or performance evidence for either listed variant.

What to put in the retailer's comparison brief

Keep the shortlisting sheet tied to the exact variant and to the buyer's own display and end-use requirements.

What to put in the retailer's comparison brief

Decision	Record in the brief	Why it changes the choice
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Decision	Record in the brief	Why it changes the choice
Customer scenario	Party, gear, bedding and vehicle/campsite setting	A capacity label cannot show the intended layout
Store presentation	Floor display, shelf dimensions, image and colour selection	A compact box can matter more than pitched size in-store
Sample check	Pad layout, doorway, awning and pitching space	Outer dimensions do not equal usable interior
RFQ version	Selected size, colour, quantity, destination and required packaging	Keeps the quotation tied to one configuration

From two options to a quote-ready range

1

Choose the shopper scenario

Separate compact transport from space-led camping needs.

2

Compare recorded dimensions

Review pitched and packed measurements and product weight together.

3

Review a sample layout

Place the intended pads and gear and check doorway and pitch clearance.

4

Send a variant-specific RFQ

State size, colour, quantities, destination and retail packaging needs.

From two options to a quote-ready range

A useful range story needs real measurements

REI's tent-buying guides separate nominal capacity from living space, doors and packed transport. OIA's 2026 U.S. camping and retail summaries provide market context, not proof of demand for either Seawing size. The product record supports only the listed figures above; do not turn the supplier's person-count wording into a comfort guarantee.

For a different question—automatic versus manual construction—read the existing comparison guide. The product page is the source for the current variant record and a product-specific enquiry.

Compare the tent options and send an RFQ

Frequently Asked Questions

Which size is better for a retailer?

It depends on the customer and display brief. Use the listed dimensions and packed sizes to shortlist, then validate the intended interior layout with a sample.

Are the dimensions usable floor area?

No. They are published overall dimensions for a hexagonal tent; they do not define a measured usable floor plan.

Is the larger option always better for more sleepers?

Not necessarily. Pad dimensions, gear, doorway and comfort expectations affect the real fit; avoid a guaranteed capacity claim.

What changes for transport and display?

The smaller option lists a 77 × 16 × 16 cm package at 4.0 kg; the larger lists 88 × 18 × 18 cm at 4.8 kg.

What should the RFQ identify?

Name the selected size and colour, quantity, destination, required packaging and any sample layout questions.

SOURCES AND FURTHER READING

Original guidance and current industry context; none certifies a Seawing product or project.

REI Co-op — What to Look for in a Camping Tent

Original retailer guide separating nominal capacity, floor dimensions and living space.

REI Co-op — Best Tents for Camping of 2026

Current retailer comparison of capacity, doors and packed-size trade-offs; not Seawing product testing.

Outdoor Industry Association — 2026 Camping Report Summary

U.S. camping-participation context only; not demand evidence for a tent SKU.

Outdoor Industry Association — Q2 2026 Retail Trends

U.S. outdoor-retail context; not a sales forecast for Seawing.
