Packable Daypacks: Folded Size, Capacity and Range Role

Compare folded size, usable capacity and range role, then build a sample brief with the 20 L Seawing catalogue reference.

Catalogue photograph

Seawing Editorial Team

Outdoor sourcing guides

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TL;DR

Compare a packable daypack in three states: folded as a bare item, opened for use, and packed for sale. Record nominal litres and weight as separate fields. The Seawing catalogue lists SKU 38 at 20 L and 230 g, with 20 × 18 × 6 cm folded and 46.5 × 26.5 × 9.5 cm expanded. Those four fields answer different buying questions.

Read the four catalogue fields

SKU 38 folds into its own pocket. Use its listed folded size to shortlist products for a travel range and its listed open dimensions to plan an in-use display. Keep both records attached to the offered revision and colour.



AI-generated editorial illustration · Generic folded pouch beside an opened daypack

A rectangular calculation from the open exterior dimensions cannot verify the capacity of a flexible bag. For a competitive litre comparison, request the capacity method, the compartments included and the condition of the pack during the measurement.

For the folded measurement, close the storage pocket with straps inside and identify the three outer endpoints without crushing the sample. Record maximum depth separately. Then measure the complete sale unit with its actual insert or wrap so the buyer can plan shelf and carton space from the right object.

Compare like with like



AI-generated editorial illustration · Generic folded pouch beside unmarked straightedges

Compare like with like

Field	Record or verify	Buyer decision
Folded item	20 × 18 × 6 cm shown for SKU 38	Shortlist for storage and travel
Expanded item	46.5 × 26.5 × 9.5 cm shown for SKU 38	Check display space and opening access
Capacity and weight	20 L and 230 g listed	Compare each with its measurement basis
Retail pack	Measure the packaged sale unit separately	Allocate shelf or peg space
Carry brief	Define intended contents and ask for evidence	Choose an appropriate range role

Turn the shortlist into a sample brief



AI-generated editorial illustration · Three generic bag formats on a retail display

Turn the shortlist into a sample brief

Purpose	Send to the supplier	Check on arrival
Backup travel bag	Catalogue reference, revision and intended packing space	Can the sample reproduce the folded state?
Display sample	Colour, open display orientation and shelf limit	Does the label describe the same product and state?
Retail handoff	Requested quantity, market, unit packaging and open questions	Do item, measurements and packaging refer to the same revision?

Backup travel bag

Catalogue reference, revision and intended packing space

Can the sample reproduce the folded state?

Display sample

Colour, open display orientation and shelf limit

Does the label describe the same product and state?

Retail handoff

Requested quantity, market, unit packaging and open questions

Do item, measurements and packaging refer to the same revision?

Turn the shortlist into a sample brief

Catalogue views and buying examples



Catalogue photograph of the blue SKU 38 daypack



AI-generated editorial illustration · Generic daypack beside an empty retail carton

From shortlist to retail approval

1. Define the role of the bag
2. Record open and folded dimensions separately
3. Confirm capacity basis and item weight
4. Measure the packaged unit
5. Match the sample, quote and approved display record

From shortlist to retail approval

Sources

Sea to Summit · Ultra-Sil Day Pack

Osprey · Ultralight Stuff Pack

GS1 · Package and Product Measurement Standard

European Commission · Packaging and packaging waste

Review the 20 L daypack record

Frequently Asked Questions

What does the 20 L figure describe?

It is the stated capacity of SKU 38. Use the same capacity method before comparing it with another model.

What is the folded size of SKU 38?

The catalogue shows 20 × 18 × 6 cm in its folded state. Ask for the method and endpoints on the offered revision.

Does 230 g include the retail pack?

The catalogue lists 230 g for the product. Ask for separately identified bare-item and packaged weights.

Can I derive capacity from the exterior measurements?

No. Open exterior dimensions describe the outer envelope, while capacity depends on the usable interior and the method.

What should go into an enquiry?

Include SKU, revision or colour, intended range role, quantity, market, storage constraints and any measurement evidence you need.