

Tent Packed Dimensions and Carton Planning for Importers

An importer checklist that keeps a tent's published packed size separate from carton and freight data.

Cover: AI-generated editorial scene; it is not a Seawing product, person, factory, customer site, shipment, test or project approval.

Seawing Editorial Team

[Outdoor Product Sourcing Guides](#)

Content published by Zhangjiagang Seawing Import & Export Trade Co., Ltd.

Updated September 27, 2026 · 7 min read

TL;DR

Use a tent's packed dimensions only as that SKU's storage field. For a shipping brief, request the selected SKU and variant, final outer-carton length, width and height, cartons per order, units per carton, gross and net weight, packing orientation, destination and carrier rules. A packed size does not establish carton dimensions, chargeable volume, container loading, freight, route, lead time or shipping method.

Keep the three records separate

Use a tent's packed dimensions only as that SKU's storage field. For a shipping brief, request the selected SKU and variant, final outer-carton length, width and height, cartons per order, units per carton, gross and net weight, packing orientation, destination and carrier rules. A packed size does not establish carton dimensions, chargeable volume, container loading, freight, route, lead time or shipping method.

Keep the three records separate

Keep the three records separate

Record	What it can identify	What still needs confirmation
Selected tent	SKU, variant and published packed field	Final order configuration and any current packing revision.
Outer carton	Measured L × W × H, units per carton and weights when supplied	Packaging drawing, handling limits and order-specific carton count.
Transport brief	Origin, destination and requested service boundary	Carrier rules, chargeable basis, route, timing and quotation.

From SKU to a usable shipping-data request

Name the tent

Name the tent

Send the exact SKU, variant and any published packed field without relabelling it as carton data.

Request the carton record

Request the carton record

Ask for final outer dimensions, units per carton, gross and net weights, count and packing orientation.

Add the destination

Add the destination

Provide the delivery country, destination point and requested service boundary.

Use a tent's packed dimensions only as that SKU's storage field. For a shipping brief, request the selected SKU and variant, final outer-carton length, width and height, cartons per order, units per carton, gross and net weight, packing orientation, destination and carrier rules. A packed size does not establish carton dimensions, chargeable volume, container loading, freight, route, lead time or shipping method.

Catalogue references for selecting the SKU

These site-hosted images help identify tent records. They do not show an outer carton, packing count, cargo volume, freight quotation or shipping result.



These site-hosted images help identify tent records. They do not show an outer carton, packing count, cargo volume, freight quotation or shipping result.



These site-hosted images help identify tent records. They do not show an outer carton, packing count, cargo volume, freight quotation or shipping result.

Keep the three records separate

Keep the three records separate

Record	What it can identify	What still needs confirmation
Selected tent	SKU, variant and published packed field	Final order configuration and any current packing revision.
Outer carton	Measured L × W × H, units per carton and weights when supplied	Packaging drawing, handling limits and order-specific carton count.
Transport brief	Origin, destination and requested service boundary	Carrier rules, chargeable basis, route, timing and quotation.

From SKU to a usable shipping-data request

1 Name the tent

Send the exact SKU, variant and any published packed field without relabelling it as carton data.

2 Request the carton record

Ask for final outer dimensions, units per carton, gross and net weights, count and packing orientation.

3 Add the destination

Provide the delivery country, destination point and requested service boundary.

4 Confirm the quotation basis

Ask the carrier or forwarder to state the applicable measurement, weight, route and service assumptions.

From SKU to a usable shipping-data request

Keep the three records separate

Use a tent's packed dimensions only as that SKU's storage field. For a shipping brief, request the selected SKU and variant, final outer-carton length, width and height, cartons per order, units per carton, gross and net weight, packing orientation, destination and carrier rules. A packed size does not establish carton dimensions, chargeable volume, container loading, freight, route, lead time or shipping method.

Send a product-specific shipping-data brief

Frequently Asked Questions

Does a packed size equal an outer-carton size?

No. Treat it as a product-specific packed field and request a final outer-carton record for the selected order.

Can packed dimensions calculate freight?

No. Freight requires the carrier's current rules and the final carton, weights, destination and service details.

Can a product photo prove carton contents?

No. Request units per carton, packing list and final packaging information for the selected SKU.

Which weight fields should an importer request?

Request gross and net weight with the final carton record, then ask the carrier which basis applies to the quotation.

Where should the request go?

Use the tents and shelters category, name the selected SKU and request a shipping-data brief.

SOURCES AND FURTHER READING

Original guidance and current industry context; none certifies a Seawing product or project.

UNECE / IMO / ILO — CTU Code

Intergovernmental guidance for packing and securing cargo transport units.

International Maritime Organization — Verified Gross Mass

Primary source for SOLAS verified-gross-mass requirements for packed containers.

Maersk — Understanding Ocean Freight

Carrier guidance on LCL and FCL service characteristics; a forwarder must quote the actual shipment.

U.S. International Trade Administration — Determine Total Export Price

Official landed-cost input framework; rates and assessments remain order- and destination-specific.
