420 cm vs 510 cm Villa Camping Tents: A Wholesale Comparison

Compare the two Seawing Villa tents by outer and inner dimensions, packed shape, weight and structure. Prepare a model-specific sample and wholesale enquiry.

Catalogue photograph

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Outdoor buying guides

Published by Zhangjiagang Seawing Import & Export Trade Co., Ltd.

Updated November 14, 2026 · 8 min read · Published November 13, 2026

TL;DR

Choose between these Villa tents by checking the inner space, the full campsite requirement and the packed shape together. SKU 29 has a 420 × 230 × 180 cm outer size and a 15 kg weight reference; SKU 40 HILLTOP PRO is 510 × 310 × 220 cm and 20 kg. Their bags differ substantially. Keep each model's dimensions, structure and requested accessories attached to its own quotation.

Identify the two models before comparing the offer

For a retailer, distributor or campsite buyer, the choice starts with the role of the tent: the pitch available, the intended furniture and sleeping equipment, the trip from the vehicle, and where the packed product will be stored. A larger nominal length answers only part of that brief. Compare the same fields for both models before asking which one is better for your range.

420 cm Villa camping tent · SKU 29 · 510 cm HILLTOP PRO Villa tent · SKU 40

The 420 cm Villa is SKU 29. The 510 cm HILLTOP PRO Villa is SKU 40. They are separate catalogue products, not two sizes of one assumed configuration. Keep the product link, selected version and current specification together in every sample or quotation request. A feature on one model's image should not be copied onto the other model's order.



Generic family tent showing guy lines and a clear entrance route

Compare the catalogue dimensions side by side

Read each dimension as length × width × height in centimetres. The outer size describes the tent body reference; the inner size is a separate record for planning the space inside. Neither entry supplies the complete pitch including guy lines, entrance clearance and any extended porch. Obtain an erected layout for the configuration you intend to order.

SKU 40's nominal outer body is 90 cm longer, 80 cm wider and 40 cm taller than SKU 29's. Those differences help shortlist a range role, but they are not extra usable sleeping area. Wall slope, doors, dividers and the placement of real equipment still matter. Draw your own sleeping mats, bags and access route within the relevant inner layout rather than turning external dimensions into a guaranteed person count.

Compare the catalogue dimensions side by side

Catalogue field	420 cm Villa · SKU 29	510 cm HILLTOP PRO · SKU 40
Product page	420 cm Villa camping tent · SKU 29	510 cm HILLTOP PRO Villa tent · SKU 40
Outer size, L × W × H	420 × 230 × 180 cm	510 × 310 × 220 cm
Inner size, L × W × H	320 × 220 × 170 cm	500 × 300 × 210 cm
Packed dimensions	25 × 25 × 101 cm	67 × 28 × 38 cm
Total weight with accessories	15 kg	20 kg
Fabric description	150D Oxford / PU coating / PU2000	150D black-coated Oxford / PU1500
Frame description	7000-series aluminum poles	7000-series aluminum poles
Order identity	Quote the selected SKU 29 version separately	Quote the selected SKU 40 version separately



Generic tent interior with unmeasured sleeping mats, a bag and open access space

Pitch

Compare the outer body, then allow for ropes, porch and access.

Interior

Place your actual equipment in the correct inner layout.

Transport

Compare the bag's three dimensions and the complete handled load.

Compare the catalogue dimensions side by side

Compare the bag and handling route as well as the pitch

SKU 29 has a long, narrow packed reference: its longest dimension is 101 cm. SKU 40 has a shorter longest dimension of 67 cm, but a wider package and a weight reference 5 kg higher. A shorter outer tent therefore does not automatically produce the easiest bag for a particular car, shelf or handling route. Check the vehicle opening, storage depth and the route from unloading to the pitch.

Keep the packed tent, the retail sale unit and the shipping carton as separate measurement levels. The stated bag dimensions are not a shipping-carton specification or an assurance of freight cost. Ask what the weight includes, how accessories are packed and what the complete sale unit measures. Use the same measurement basis in both replies before comparing logistics.

Compare the bag and handling route as well as the pitch

Buying constraint	Start the comparison here	Check before selecting
Limited pitch	SKU 29's smaller outer body reference	Full guy-line and porch layout plus an open access route
More interior room requested	SKU 40's larger inner dimension reference	Equipment layout, wall slope, door and divider positions
A short storage opening	Compare 101 cm and 67 cm longest bag dimensions	All three bag dimensions and actual opening clearance
Longer handling route	Compare 15 kg and 20 kg weight references	Complete packed load and the buyer's handling arrangement
A comparable wholesale offer	Separate model and version in each RFQ	Identical scope for accessories, packaging and freight terms



Generic long narrow and shorter wide tent bags beside a vehicle and trolley

Keep structure, components and documents model-specific

Keep the structure and component list attached to the exact SKU. Ask for the selected model's assembly instructions and an itemised packing list, then reconcile those documents with the sample. Record whether porch poles, inner tent, groundsheet, pegs, guy lines, carry bag and

spare parts are included or separately offered; a generic photograph is not that agreement.

Compare the weight basis as well as the fabric. SKU 29 has a net tent weight of 13 kg and a total weight with accessories of 15 kg; SKU 40 has a net weight of 16 kg and a total of 20 kg. SKU 29 specifies 150D Oxford with PU coating and PU2000; SKU 40 specifies 150D black-coated Oxford and PU1500. Both specify 7000-series aluminum poles. These are product specifications, not proof of whole-tent weather or blackout performance. Request applicable model-specific evidence for a performance requirement; citing ISO 5912 alone is not proof of a passed test.



Generic tent fabric, inner mesh, poles, pegs, guy lines and carry bag arranged separately

Keep structure, components and documents model-specific

RFQ field	What to attach	What the reply must distinguish
Model and version	SKU 29 or SKU 40 link, selected version and quantity	Two separate model offers rather than a mixed specification
Site and use	Available pitch, intended equipment and entry route	Tent body versus full erected footprint
Structure and contents	Requested itemised packing list and assembly documents	Included, optional and replacement components
Transport and sale unit	Storage opening, handling route and retail packaging brief	Bag dimensions versus sale unit and shipping carton
Evidence and terms	Any required claim, destination and target delivery window	Applicable documents, sample scope, freight basis and written validity

Turn the comparison into a model-specific enquiry

A useful opening is: “We are comparing SKU 29 420 cm Villa with SKU 40 510 cm HILLTOP PRO for our family-camping range. Please quote each selected version separately. We will evaluate the stated outer and inner dimensions, 25 × 25 × 101 cm versus 67 × 28 × 38 cm packed references, and 15 kg versus 20 kg weight references. Attached are our pitch, storage opening, quantity, destination and requested components. Please supply the applicable packing list, assembly documents and sample terms.” Add your own quantities and layout requirements; no occupancy or performance conclusion is assumed.

Match each catalogue photograph to its own model

The cover identifies SKU 40; the catalogue photograph below identifies SKU 29. The other scenes explain clearance, interior planning, handling and component organisation. Their dimensions, equipment, frame details and accessories are not the specification of either supplied tent.



Catalogue photograph · 420 cm Villa tent, SKU 29, catalogue photograph with entrance and porch

Choose the model, then fix the quotation scope

1. **Write the use brief**
   Record the pitch, equipment, handling route and market.

2. **Compare both records**
   Keep outer, inner, bag, weight and structure fields separate.

3. **Review the sample**
   Reconcile the erected layout, packed state and component list.

4 Fix model and contents

Attach the selected SKU, version and accepted documents.

5 Request the offer

Add quantity, destination, packaging and written commercial terms.

Choose the model, then fix the quotation scope

Sources and further reading

REI, Outwell and DWT provide independent examples of tent selection and clear product fields; their products and claims do not describe these Seawing models. GS1 supports a consistent product/packaging measurement brief. The ISO link explains the general scope of the standard, not certification of either model.

REI · Choosing a camping tent

Outwell · Tent selection

DWT · Villa II product fields

GS1 · Product and package measurement

ISO 5912 · Public scope

Use the SKU 40 product page as the main enquiry destination. If you also want the 420 cm alternative quoted, identify SKU 29 separately and keep each model's quantity and requested components explicit.

View the 510 cm Villa and prepare a model-specific enquiry

Frequently Asked Questions

Are the 420 cm and 510 cm tents the same SKU?

No. The 420 cm Villa is SKU 29 and the 510 cm HILLTOP PRO Villa is SKU 40. They have different outer, inner, packed and frame records. Identify the selected SKU and version separately in a sample or wholesale enquiry.

Does 510 cm tell me how many people can sleep comfortably?

No. It is the outer-length reference, not a comfort rating. Use the inner layout with your actual sleeping mats, bags, furniture and access needs. External rectangular dimensions do not establish usable sleeping capacity.

Which model has the shorter packed length?

SKU 40's longest listed packed dimension is 67 cm, versus 101 cm for SKU 29. SKU 40 is also wider when packed and has a higher weight reference. Compare all three dimensions and what the complete packed load includes.

Does a fabric specification prove a whole-tent rain or wind rating?

No. A material description does not establish whole-tent performance, a blackout percentage or a cooling result. Request evidence for the exact model and version when a performance requirement forms part of the order.

What should I send for a useful wholesale quotation?

Send the product link and SKU, version, quantity, destination, site and packing constraints, required components and sample purpose. Ask for separate offers if comparing both models. The site's sample basis includes product and shipping; bulk EXW terms exclude freight, subject to the current product page and written quotation.